

- MEDIA RELEASE -

Fund Trading with MACD & Allfunds

First Customer live

17.09.2020 - MACD, the market leader for trading connectivity in Switzerland, is further expanding its position as a provider of fund trading solutions through its cooperation with Allfunds, one of the world's leading wealthtech's and fund distribution platforms.

George Macdonald, CEO MACD: *'There is rapid change in the fund market at the moment. We are delighted to have Allfunds as a new partner in this area. It is possible for our customers to connect to Allfunds either directly, or via the SIX Funds service.'*

Juan Alcaraz, CEO Allfunds: *'We are very proud to announce our new cooperation with MACD. Switzerland is an important market to Allfunds and we are pleased to be able to offer access to over 90,000 funds in an efficient, transparent and cost-effective manner. We are looking forward to working with MACD.'*

By connecting Allfunds directly to the MACD data centre in Switzerland, MACD customers can easily and quickly access the world's largest fund distribution network.

Allfunds participates in the MACD Broker Program. The brokers share the operating and development costs, so that customers can benefit from lower connection costs and additional features.

The Swiss private bank [Bergos Berenberg AG](#) was the first MACD customer to successfully go live with the connection to Allfunds in August.

About Allfunds

Founded over 20 years ago, Allfunds has evolved into one of the world's leading wealthtech and fund distribution companies with a service offering which includes data & analytics, trading & execution services, portfolio & reporting tools, research and regulatory solutions. Additionally, Allfunds offers its technology solution "Connect", a digital ecosystem to bring together fund houses and distributors.

Today Allfunds has more than €620 billion assets under administration and offers more than 90,000 funds from over 1,700 fund houses. Allfunds has a presence in Spain, Italy, Luxembourg, Switzerland, United Kingdom, United Arab Emirates, Singapore, Chile, Colombia, Brazil, Sweden, France, Hong Kong and Poland, and has agreements with over 700 distributors, including major commercial banks, private banks, insurance companies, fund managers, international brokers, and specialist firms from 51 different countries.

<https://allfunds.com/>

About MACD

As specialist for electronic trading, MACD has been successfully developing products and services for financial institutions for more than 20 years. The company is market leader in trading connectivity in Switzerland. More than 60 banks and exchanges across Europe trust in the comprehensive range of services in software development, project management, consulting, hosting and support.

Around 40 IT engineers, computer scientists and economists are working on innovative solutions at locations in England, Germany and Switzerland. Since 2004 MACD has been a member of the [FIX Trading Community](#), where George Macdonald, CEO MACD has been involved in various roles, including director.

www.macd.com

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